

EEO PUBLIC FILE REPORT
 WMKV-FM Maple Knoll Communities, Inc.
 June 1, 2009-May 31, 2010

Section 1. Vacancy List

Job Title	Recruitment Source (RS) Used to Fill Vacancy	RS that Referred the hiree
WMKV Underwriting Account Executive	1, 2, 3, 7	2

Section 2. Recruitment Source List

RS Number	RS Information	RS requested Notification?	No. of Interviews Referred by RS over 12-month period
1	Word of mouth	N/A	
2	Radio Ads/Print/Web: CareerBuilder.com Cinti Bus. and Prof. Women WMKV Radio wmkvfm.org Cincinnati Enquirer Ad Club of Cinti. NAACP of Cinti. Cincinnati.com Hamilton Co Community Act.	N N N N N N N N N	1 1
3	Walk-ins	N/A	
4	Employee Referral	N/A	
5	Job Fairs	N/A	
7	Station Web Site	N/A	
Total Number of Interviews over 12-month period: 2			

Section 3. Recruitment Initiatives/Employee Enrichment

Type of Recruitment/Enrichment	Brief Description of Activity
<p>October 22, 2009 Northern Kentucky Senior Expo, Newport on the Levee. Elaine Bradhold 859 630-9376</p>	<p>Station Director George Zahn represented WMKV at the Maple Knoll Communities table seeking interested seniors as workers or volunteers at WMKV. George was accompanied by Dan Covey.</p>
<p>October 17-24, 2009 Training and support for New Edgecliff Theater Community Group Greg Procaccino 888-588-0137</p>	<p>Mike Martini of WMKV worked with the group on production and sound effects for a radio drama before a live studio audience.</p>
<p>Ongoing, 2009-10 Mentoring program to train and establish new skills for current staff member Dave Schram and station volunteer Jim Milner.</p>	<p>Station Director George Zahn is working with staff members Mike Farrar and Dave Schram and volunteer Jim Milner to add new duties and skills including a major jump to on-air work and hosting our WMKV Means Business and News programming.</p>
<p>November 9, 2009 Career Day at LaSalle High School, Cincinnati, Ohio</p>	<p>WMKV's Mike Martini spoke on radio careers and public radio on behalf of WMKV at La Salle High School's career day.</p>
<p>Staff Training: Ongoing Adobe Audition updates and Windows software updates shared by staff</p>	<p>WMKV Staff including Dave Schram, Mike Martini, Mike Farrar, and Station Director George Zahn share regular technical and performance updates and editing instruction on key software used every day at the station.</p>
<p>Ongoing, 2009-10 Training on Blackbaud and Membership software</p>	<p>Development Director Bob Hanneken and Station Director George Zahn continue to be mentored and trained on our Blackbaud membership software by staff from Maple Knoll Communities Marketing team.</p>

<p>January-April, 2010, now ongoing... Internship/Training Opportunity Hamilton County DDS Mark Buttelwerth 513-910-1265</p>	<p>WMKV Station Director George Zahn is working with Mark Buttelwerth of the Hamilton County Board of Developmental Disabilities to train Ben Vesper, under Mark's suggestion, to assist with answering phones for talks shows at WMKV. The plan is for Ben to work with us on Tuesdays.</p>
<p>January 28, 2010 Mentoring on radio sound effects and radio drama at Monfort Heights School</p>	<p>Mike Martini appeared on behalf of WMKV, and trained and worked with the school group on production and sound effects for a student radio drama production.</p>
<p>February 12-13, 2010 Mentoring on radio sound effects and radio drama at Wyoming Middle School</p>	<p>Mike Martini on behalf of WMKV trained and worked with the school group on production and sound effects for a radio drama produced by students at the school.</p>
<p>February 17, 2010 Instruction on Radio History at Osher Life Long Learning Institute, University of Cincinnati</p>	<p>Mike Martini of WMKV presented a one-day class on radio history on behalf of WMKV at OLLI.</p>
<p>May 11, 2010 Discussion of Cincinnati Radio and WMKV, Jewish Community Center, Susan Bradley 513-792-5654</p>	<p>George Zahn and Mike Martini appeared on behalf of WMKV to discuss radio in the community, WMKV, and the history of Cincinnati radio.</p>
<p>May 18, 2010 WMKV Broadcasts Live and has representation at 2010 Senior Expo at Coney Island, Amy Leonhardt, Council on Aging of SW Ohio, 513-721-1025</p>	<p>WMKV broadcast live from the event with information for seniors and families, including representation of Station Director George Zahn, Mike Martini, and other staff and volunteers discussing WMKV and volunteer opportunities.</p>