

EEO PUBLIC FILE REPORT
 WMKV-FM Maple Knoll Communities, Inc.
 June 1, 2017-May 31, 2018

Section 1. Vacancy List

Job Title	Recruitment Source (RS) Used to Fill Vacancy	RS that Referred the hiree
None	N/A	N/A

Section 2. Recruitment Source List

RS Number	RS Information	Apps received from RS over 12-month period	No. of Interviews Referred by RS over 12-month period
None			
Total Number of Interviews over 12-month period: 0			

Section 3. Recruitment Initiatives/Employee Enrichment

Type of Recruitment/Enrichment	Brief Description of Activity
<p>June 6,13, 20, 27-July 11,18, 25-August 1, 8, 15 and 22, 2017 WMKV at Blue Ash Concerts in the Park -City of Blue Ash</p>	<p>WMKV's George Zahn, Robyn Carey Allgeyer, Bob Hanneken, and Mike Martini appeared at a WMKV booth to meet the public and discuss programming and more details at WMKV at each of the weekly 2 hour concerts. The station is media sponsor and also supplied an MC for each event and met many listeners and interested existing and potential listeners.</p>
<p>June, 2017 Formal Internship with Lakota Local School District</p>	<p>WMKV was set to welcome two new Summer interns in the Lakota internship program. Transportation issues caused the two candidates to cancel. We are working with new internship coordinator Fran Morrison for other opportunities. Robyn Carey Allgeyer, Dave Schram, Mike Martini, Bob Hanneken and George Zahn</p>

	<p>normally work for two intensive weeks with the students in ten daily rotations from public concert appearances and on-air opportunities to operations, sales/development, voice work, journalism, and editing.</p>
<p>June 24, 2017 Cincinnati World Cinema Alive and Kicking Event at Memorial Hall</p>	<p>WMKV MC'ed and appeared at a special film showing and dance at Memorial Hall, meeting listeners and representing the station.</p>
<p>June 27, 2017 Cincinnati Museum Center Volunteer Banquet Ft. Thomas Antique and Design Center</p>	<p>WMKV's George Zahn was the musical host/DJ for the event for more than 100 volunteers, including potential people to work with WMKV.</p>
<p>Weekly June, 2017 through May, 2018 WMKV meetings and recordings with Greater Cincinnati Business Leaders for BusinessWise at MCM Accounting Offices</p>	<p>Virtually every week, Station GM George Zahn met and recorded segments with area business leaders and entrepreneurs at the Cooney/MCM offices. These meetings produced excellent radio programs but also exposed WMKV to many business leaders in Cincinnati.</p>
<p>Ongoing June, 2017-May, 2018 Community Internship Program for Trivia Tuesday</p>	<p>WMKV Staff including Dave Schram and George Zahn are working with a community phone volunteer for the WMKV Trivia Tuesday show, including Ben adding questions to the show and making occasional appearances on the show.</p>
<p>Ongoing, 2017-18 Mentoring program to train and establish new skills for current staff members Dave Schram and Robyn Carey Allgeyer, and volunteer Dave Allen.</p>	<p>Station Director George Zahn is working with staff members Robyn Carey Allgeyer, Mike Martini, and Dave Schram to add new duties and skills improving on-air work and hosting our WMKV Means Business and News programming, plus</p>

<p>June, 2017 through May, 2018 Monthly radio show Listen Up Lakota! at WMKV studios Robyn Carey Allgeyer</p> <p>July 8, 2017 Jeffrey G. Hoeh Golf Scramble Fundraising Event Aston Oaks Golf Course</p> <p>Weekly July 17, 2017-June, 2018 (ongoing) Volunteer phone training for volunteer</p> <p>July 30, 2017 Holy Trinity Festival, Norwood, Ohio Holy Trinity Parish 513-366-4400</p> <p>August 2, 2017 Croswell WMKV Hocking Railroad Tour</p> <p>August 9, 2017 Sound Effects Demo/Lecture Osher Lifelong Learning Institute</p>	<p>sharing of new methods of forward promotion and editing skills in Adobe Audition, including the new CS6 and Wide Orbit software.</p> <p>Each month during the period, Robyn Carey Allgeyer welcomed guests from the Lakota Local School District, faculty and students, plus leaders from the West Chester, Ohio community to be part of the half-hour show, increasing knowledge of WMKV to a wide range of potential applicants and volunteers. Guests come to the station for interviews which are aired twice monthly.</p> <p>WMKV GM George Zahn appeared on behalf of WMKV and Zahnadu Productions and DJed the 12 hour charity event.</p> <p>We have a volunteer training on the phone system and radio background with our Computer Talk program Tuesdays 1-2pm at WMKV.</p> <p>WMKV's George Zahn appeared and played Music Through the Decades the entire Sunday of the festival.</p> <p>WMKV's Robyn Carey Allgeyer and Mike Martini represented WMKV on a members-only bus tour with volunteers, and supporters of the station.</p> <p>WMKV's Mike Martini appeared for a class discussion of radio history and sound effects.</p>
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<p>August 12, 2017 WMKV at Cincinnati Museum Center's 1940's Day Lunken Airport</p>	<p>WMKV's George Zahn, Robyn Carey Allgeyer, Dave Schram, and Bob Hanneken and volunteers appeared on Saturday at the 1940s Day event to talk about WMKV's programming and the WLHS coverage, interviewing more than twenty attendees and meeting many potential and current listeners. Mike Martini also created a sound effect and classic radio table for the event.</p>
<p>August 17, 2017 Northern Kentucky Senior Expo Newport on the Levee Northern Kentucky Area Development District</p>	<p>WMKV's Bob Hanneken and George Zahn represented the station with a table at the event and met with hundreds of attendees to discuss WMKV and WLHS programming and coverage.</p>
<p>August 21, 2017 WMKV Golf Classic Maketawah Country Club Bob Hanneken</p>	<p>WMKV's George Zahn plus Bob Hanneken and other staff and volunteers attended the WMKV golf outing to meet supporters and listeners. George Zahn MCed and provided PA for the event.</p>
<p>August 29, 2017 Maple Knoll Village Annual Fund Event</p>	<p>WMKV's George Zahn represented WMKV at a public acknowledgement of Maple Knoll residents and community leaders.</p>
<p>October 13, 2017 WMKV at the Annual Music and Wellness Coalition Conference Jewish Community Center</p>	<p>WMKV's George Zahn was at the WMKV/WLHS table at this event which explores the healing power of music. Our music has been attributed to helping many older listeners suffering from dementia. George met attendees and recorded segments for a WMKV Cares show at the event as well.</p>

<p>October 18, 2017 Radio History Panel Discussion U.C. Blue Ash</p>	<p>WMKV's Mike Martini represented the station on a panel discussion of the history and future of radio for media students at U.C. Blue Ash.</p>
<p>October 18, 2017 Glenn Miller Orchestra at Music Hall</p>	<p>WMKV's George Zahn and Bob Hanneken represented the station and met hundreds of people at the sellout concert at Music Hall Ballroom.</p>
<p>October 21, 2017 Little Sisters of the Poor</p>	<p>WMKV Mike Martini appeared for the station at this special event.</p>
<p>November 8, 2017 Business After Hours Networking Event</p>	<p>WMKV's Bob Hanneken and George Zahn represented the station as area business leaders and potential volunteers/employees met at Maple Knoll's Manor House Restaurant.</p>
<p>December 1, 2017 MENSA Regional Gathering Radio History Presentation</p>	<p>Mike Martini and George Zahn talked about WMKV and the history of radio with a standing room only group of MENSA members at the Blue Ash Double Tree.</p>
<p>December 5, 2017 Lakota Holiday Concert Lakota Local School District</p>	<p>WMKV's Robyn Carey Allgeyer appeared and MCed a holiday concert, exposing WMKV to many students and families.</p>
<p>January 15, 2018 West Chester Martin Luther King Day Event</p>	<p>WMKV's George Zahn represented the station at the opening event ceremonies and provided PA for the event in West Chester.</p>
<p>February, March, and April, 2018 StarFire Council Volunteer Opportunity at WMKV</p>	<p>Robyn Carey Allgeyer worked with volunteers at the station, helping with CD spindling.</p>

<p>February 18, 2018 In The Mood, Aronoff Center</p>	<p>George Zahn, Robyn Carey Allgeyer, and Lori Zahn appeared at the performance on behalf of WMKV meeting attendees at a special table in the lobby of the Aronoff. Robyn Carey Allgeyer MCed from the stage.</p>
<p>March-May, 2018 Volunteer On-Air Training</p>	<p>Robyn Carey-Allgeyer, George Zahn, Mike Martini, and Dave Schram have been training a new volunteer to develop a new program La Vie En Rose for air later in 2018.</p>
<p>March 6, 2018 Mike Martini and George Zahn Wyoming Civic Center</p>	<p>Mike Martini and George Zahn spoke on behalf of WMKV Radio to a group at the Wyoming Civic Center.</p>
<p>March 20, 2018 Student Job Shadowing Mt. Notre Dame HS</p>	<p>A student spent a half day at WMKV learning radio, including how to host a music shift with Robyn Carey Allgeyer, how to record a program, how to edit audio with George Zahn, and sitting in and appearing on our Computer Talk show with Dave Schram and John Gatch.</p>
<p>March 21, 2018 Medicare Fraud/ID Theft Prevention Forum at Maple Knoll Village Auditorium 4-6:30pm</p>	<p>WMKV co-sponsored and hosted a Medicare Fraud Awareness and ID Theft Prevention Forum, which included a live studio audience recording of a special forum to be aired later on the station. Representatives on the panel included Pro Seniors, the FTC, Ohio Attorney General's Office, Ohio Department of Insurance, and numerous others. George Zahn represented WMKV/WLHS as host of the forum.</p>
<p>March 23, 2018 Vermont Elementary Students at WMKV on Outdoor Life program Wyoming Schools</p>	<p>WMKV hosted two students from Vermont Elementary School in Wyoming, Ohio to talk about their school's gardening program. The students also learned about the radio station.</p>

<p>March-May, 2018 Volunteer On-Air Training</p>	<p>Robyn Carey-Allgeyer, George Zahn, Mike Martini, and Dave Schram have been training a new volunteer to help create new programs for Heritage Hymns later in 2018.</p>
<p>April 5, 2018 Reading Historical Society George Zahn D-Day Presentation</p>	<p>George Zahn talked about WMKV and the D-Day as a turning point for radio history at the Reading Public Library.</p>
<p>April 11, 2018 Harry James Orchestra at Music Hall</p>	<p>WMKV's George Zahn and Bob Hanneken represented the station and met hundreds of people at the concert at Music Hall Ballroom.</p>
<p>May 1-20, 2018 Lakota Schools Internship Program</p>	<p>WMKV's George Zahn and Robyn Carey Allgeyer are working with new internship director Fran Morrison to take two student interns in June, 2018 as part of our ongoing internship program with the Lakota Local School District.</p>
<p>May 8, 2018 West Chester/Liberty Chamber Alliance Business Expo</p>	<p>WMKV had a table at the event to meet potential employees, volunteers, and area business leaders. Robyn Carey Allgeyer, Bob Hanneken, and George Zahn attended. George Zahn MCed the event.</p>
<p>May 16, 2018 50 Plus Cincy Celebration Fountain Square, City of Cincinnati</p>	<p>WMKV staff including George Zahn, Robyn Carey Allgeyer, and Mike Martini, staffed a booth for the event, interviewing seniors and families, while discussing WMKV. Robyn Carey Allgeyer MCed the community event, and George Zahn provided music.</p>
<p>May 23, 2018 Maple Knoll 170th Anniversary</p>	<p>George Zahn represented WMKV at the 170th Anniversary of Maple Knoll Communities celebration events, providing music and meeting listeners and residents.</p>